

Croatian Ship modelers Alliance

SUMMARY

Mission

The main activity of HSB is developing proposals and participating in the performances of the adopted programs of Republic Croatia's public needs in technical culture related to ship-modeling and the related technical creativity, coordination of members' participation in development of alliance's activities and the achievement of other common needs and interests, creating conditions for the promotion of professional work of the Alliance's members as well as the training of professional staff members and program managers of the technique and ship-modeling through consultation, training courses, seminars and presentations.

Ship modeling development, making models of ships as a part of tradition and historical heritage, introducing ship building and maritime heritage to the citizens, history of our country, foreign ships and their history, and the presentation of our heritage abroad.

Name of the organization

Croatian Ship modelers Alliance

About the organization

Croatian ship-modelers alliance was established on the 9th of November 2010. The organization is established with a goal to support and motivate members of the community, especially the young, to jointly raise ship modeling literacy and achieve better communication through educational and creative projects.

The work of the Alliance is coordinated and supervised by executive and supervisory boards that consist of four members of the executive board and three members of the supervisory board. The Alliance consists of 5 members – Republic Croatia's associations whose activities are directed towards the development and advancement of ship-modeling:

Ship modelers' society «Argosy», Dubrovnik

Association of ship modelers and modelers of Istrian County Bracer, Pula (associated member)

The association of ship modelers Liburno, Rijeka

Technical culture center Rijeka, Rijeka

The association of ship modelers Iverak, Zagreb

Main goals:

HSB's work program is conceived through five key programs.

Programs include the training of judges and ship-modelers, organizing of contests and exhibitions (state and international), participating in international ship modeler's contests, preparing manuals, creating library of plans, books and lectures.

- Development and publicity of ship building and ship modeling
- encouraging creativity
- encouraging scientific research
- Ship modeling- citizens' scientific and technical education
- encouraging affinities and abilities to model ships
- conservation of boatbuilding heritage through making ship models
- presenting Croatia abroad

target groups and users: the young, citizens, work population, associations, companies

location: Republic of Croatia and abroad

Method:

- needs analysis
- Integrating and co-coordinating work of ship modelers associations
- Providing information, help in organization and marketing
- Publishing
- Organization (lectures, exhibitions and competitions), courses, seminars...

Common values:

Values

- systematic
- righteousness
- professionalism
- expertise
- responsibility
- persistence
- transparency
- honesty
- reliability
- respect for diversity

Strength

- mission/vision

-mission defined by the Statute

Guidance

Executive Board, Assembly, secretary

-clearly defined program heads

-responsible, persevering,

-possibility of engaging associations, education institutions

People/ Team

-expert, volunteer contribution

-expert, professional, responsible, reliable, perseverant, existence of specific knowledge acquired through long time work

-possibility of additional education

Structure and procedure

-members are familiarized with the Statute and HSB's procedure

-clearly defined (by Law and the Statute)

Resources and administration

-efficient use of funds and resources

Strategy

-interconnection of ship modeling associations through programs

-basis for determining goods strategy (there are data which can be analyzed)

-members' interest to determine quality strategic plan and their expertise as a precondition of quality realization (convergence during realization)

-possibility to include interested individuals in to HSB

-coverage of all areas of technical culture

Weaknesses

Mission/vision

- Weak promotion of organization's mission
- insufficient familiarization of the citizenship with the association's mission
- insufficient familiarization of the associations o technical culture with the HSB's mission

Guidance

- lack of professionally employed person
- lack of interest of individuals in the Executive Board
- insufficient obligations of the Executive board members
- lack of engaged young people
- members' aging tendency

People/Team

- small number of persons with a clear professional interest in project realization
- Subcontractors - motivation
- lack of professionals in HSB (structure/procedure)

Structure/ Procedure

- insufficient program connectivity of HASB and HZTK
- lack of defined obligations and expectations of ship modeling association >> HSB

Resources/administration

- HSB projects >> offering realization to business subjects
- lack of ship modeling associations' members' offers for program tasks
- lack of own service

Strategy

- weak promotion of HSB
- insufficiently defined strategy
- immeasurable factors of stimulus

- HSB depends entirely on one financing source
- there is addiction in relation with the financier

Possibilities

P-political

- activity attractiveness

E-economical

- support to HZTK's budget
- sponsorship
- partial self financing of the members (associations)
- interest of ship modeling associations for HSB existence
- positive attitude of the society/citizens towards ship modeling
- tradition of supporting HSB

S-socialization

- schooling programs, workshops for all ages,
- involvement in programs young against drugs
- there is openness for new ideas

T-technological

- the need to monitor new technologies
- involvement of members into solving technological-technical problems

Threats

Political

- elections
- law and sub law acts (Law on technical culture)

Economical

- economical crisis (closing existing companies and no new ones)
- indifference of business subjects for co financing and sponsorship
- no investment of Government funds to local programs
- reduced budget funds

Social

- Youth's poor interest for ship modeling
- unemployment (underground economy)
- Professors'/teachers' indifference

Technological

- Media – perceiving non profitable sector as a competition to the profitable – no news publishing

HSB Copartners

- Croatian Society of technical culture - HZTK
- County of Primorje-Gorski kotar – Department for social activities
- City administration department for sports and technical culture
- City administration department for education
- City administration department for culture
- Ship modeling associations
- Kindergartens, schools and colleges

Co-partner	interest	expectations	Potential support
Ministry HZTK The City and the County Technical culture – city administration department	<ul style="list-style-type: none"> -logistic and technical support to program realization -more quality work of associations -more quality programs and implementation -help in satisfying citizens' needs in ship modeling area -gathering people with specific knowledge and skills in one place 	<ul style="list-style-type: none"> -work co-ordination -professional assistance -opinion on associations' work and programs -control and analysis of implemented programs 	<ul style="list-style-type: none"> -financial funds -giving recommendations and opinions -professional help -technical assistance (equipment, transportation)
City administration department for culture	<ul style="list-style-type: none"> -promoting technical culture a part of cultural research of citizens 	<ul style="list-style-type: none"> -quality of program realization -familiarized with plan sin advance -to protect space and borrowed equipment 	<ul style="list-style-type: none"> -getting exhibition space
City administration department for education			
Local Committee			
Ship modeling associations	<ul style="list-style-type: none"> -to make HSB recognize the programs -to promote programs 	<ul style="list-style-type: none"> -assistance with raising funds -professional service 	<ul style="list-style-type: none"> -special knowledge and skills -property and equipment

Co-partner	interest	expectations	Potential support
	<ul style="list-style-type: none"> -expertise assistance -technical assistance 	<ul style="list-style-type: none"> -technical support -entering the media – promoting technical culture -clear criteria -equal treatment -determine needs based on need analysis 	<ul style="list-style-type: none"> -reports and data on redesigned programs, needs and people (members)
Kindergartens/ Schools/ Colleges	<ul style="list-style-type: none"> -promoting schools' and students' success -professional improvement of workers -satisfying students' needs in ship modeling 	<ul style="list-style-type: none"> -equipment acquisition -competition organization -professional seminars -workshops for students 	<ul style="list-style-type: none"> -property -equipment -professional staff -informing the young about the programs
Trade associations	<ul style="list-style-type: none"> -use of space -to make associations familiarized with their work (as well as the citizens) 	<ul style="list-style-type: none"> -presenting programs to City administration office and citizens' associations -participation in exhibitions – promotion -connecting associations with trade associations interest 	<ul style="list-style-type: none"> -specific knowledge and experience
HZTK	<ul style="list-style-type: none"> -determining educational needs in technical culture (members and wider 	<ul style="list-style-type: none"> -quality education programs -improved – quality cooperation with 	<ul style="list-style-type: none"> -specific knowledge and experience

Co-partner	interest	expectations	Potential support
	in society) -assistance in program presentation -assistance in raising funds for program realization -cooperation with associations	association -improved awareness -participation in exhibitions and manifestations	-property and equipment -financial help



Checking capacity

Fund analysis

-absence of own equipment and property

Used technology

-satisfies most needs (lease)

Access to target group

-covers the area of the republic of Croatia

Key contacts

- Ministry of science and education, City/County, associations, correct relations and efficiency
- HZTK, unsatisfactory reference of the HZTK's chairman towards the HSB

Necessary:

- Office
- Equipment for exhibitions, lectures, projections:
Multimedia computer, projector, panel, speaker, boards, showcases
- Video-camera, photo camera
- All in one (fax, scanner, printer), on-line Internet connection – higher speed

Human resources

- secretary
- accountant/ administrator/ treasurer

Finance

240.000,00

HSB Users



Primary users:

- ship modeling associations
- citizenship
- youth

Secondary users

- schools, colleges

Tertiary users

- companies

Services and Activities

- aggregation and coordination of ship modeling associations' programs
- gathering programs of ship modeling associations
- gathering reports about successes of ship modeling associations
- examining common needs of ship modeling associations
- providing professional administrative help
- technical assistance for ship modeling association in preparing the program
- assistance in program realization
- organizing public lectures, courses, seminars, conferences and round tables, competition, participation in competitions
- providing services of organization and marketing,
- program realization analysis

Publishing

- web
- CD
- catalogues



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-manuals

-monograph

Public events

-national ship modelers competition, exhibitions

-Participation as a co organizer in competitions, exhibitions – home and abroad

Defining priority

-gathering preliminary applications

-need analysis

-coordinated meetings with copartners

-forming and coordination of professional work

-assessment of investment viability

-making list of priorities

-presenting priorities to City department for sports and technical culture

Special projects

-all activities related to program task development, gathering/co-ordination and obtaining preliminary and project documentation

Program strategic directions

-aggregation and coordination of ship modeling associations' programs

-organizational and marketing support

-publishing



- public events
- defining priority
- special projects
- Info-center

Future trends and organization development

	Following 6 to 12 months	1-3 years	Longer period
Existing resources	- human resources, technics, property/ to use CTK's services	- employment ?? - technics – investing plan	- employing one person – secretary
Changes in the work mode	- more quality monitoring of projects - making operative programs	- turning to new funding sources - Contract relations with associations and companies.	- continuing trends until financial independence - adjustment and reorganization according to new Law on technical culture
Changes in demands and needs	- rational introduction of computerization into information distribution	- monitoring use of new technologies, quick access to new information - greater reliability and quality of work	- continuing trends
Political and economic	- Rijeka – stabile political situation	- Rijeka – stabile political education	- technical culture recognized as a need with clearly defined



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al changes	- improved economical situation, increased awareness and citizens informed about technical culture	- improving economical situation, higher awareness and more information on technical culture	services for citizens - strengthening CTK
Environm ental changes/ market	- to inform the environment about the Center of technical culture Rijeka, about public needs in the area of technical culture	- inclusion of sponsor into financing specific programs of technical culture - program sin the area of scientific work	- stabilizing undertakings - introducing new programs - introducing employment as a need in technical culture



Program strategic directions

1. Publishing and coordinating work of ship modeling associations

General goal:

Recognizable role of HSB and more quality implementation of educational programs

Specific goal:

1. To encourage co-operation and partner relations with ship modeling associations
2. To improve information exchange between HSB and ship modeling associations

Activities

- to establish and develop modality of work with associations
- associations' work analysis
- cooperation in organization and realization of programs of work of associations/institutions
- to examine associations' common needs
- to create a form for gathering program data
- regular visits to associations
- cooperation, informing and coordination with the HZTK
- Laws and regulations – frame of realization and influence on the programs

Success indicators

- developed offer of modality of work with associations
- established modality of work of 3 associations



- gathered and analyzed programs
- established information system
- form for gathering associations data
- records of property and equipment use
- visiting all associations once a year
- regular reports to HZTK
- published manuals

Assumptions

- One employee
- associations' willingness to co-operate
- associations' openness for cooperation
- Association has developed its won programs
- established cooperation between associations
- associations conform to agreed deadlines

2. Organizational and marketing support

General:

- achieving uniformity of expertise and quality of programs in all ship modeling associations

Specific goal:



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1. to develop knowledge and skills of association members for independent and efficient operation
2. To ensure continuous education programs

Activities:

- educational workshops for associations
- examining associations' needs and motivation to include the young into the programs
- improving associations' database
- educating the secretary/chairman of the association in the area of managing a non-governmental organization/association
- developing a form for informing about educational programs

Indicators

- 2 educational workshops a year
- determining need to include the young
- new associations database
- developing a form for informing about educational programs

Assumptions

- associations are interested and participate in educational workshops
- associations continuous information delivery

Publishing and public events



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General goal:

Increase/improve visibility and significance of HSB in wider local community

Specific goal:

1. Introducing HSB's work achievements to citizens
2. Introducing citizens to possibilities of their inclusion into associations work

Activities

- National ship modeling competition
- Participation in international ship modeling competition
- Monograph – ship modelers
- Exhibitions
- Lectures

Indicators

- National ship modeling competition
- Participation in international ship modeling competition
- Monograph – ship modelers
- Exhibitions– each association has organized one exhibition
- Lectures – once a year for associations

Assumptions



-cooperation and openness of associations for delivery of material for making the monograph

-ensured financial funds

Special projects

General goal:

World ship modeler's competition organized in Croatia; to gather as many models from around the world (14 countries).

Specific goal:

Presenting ship modeling activity and the development of ship modeling, Croatian maritime, boatbuilding and historical heritage and tradition.

Promoting Dubrovnik and Croatia.

To incorporate exhibition into celebration of 60 years of technical culture.

Activities

1. NOMINATION OF CROATIA FOR A HOST OF WORLD COMPETITION OF SHIPMODELERS 2006

- Determining sponsors, host city and place of realization
- Developing project and assessment of expenses and incomes
- Ensuring incomes
- Defining carriers and activity plan
- Gathering offers and enter into pre-contracts



- Participation in the annual meeting of NAVIGA
- Making Dubrovnik a candidate for the host of the competition

2. INFORMING SHIP MODELERS AND SHIP MODELING ORGANIATIONS FROM AROUND THE WORLD ABOUT THE COMPETITION

- Defining application terms
- Defining application deadlines
- Ensuring accommodation for the participants
- Gathering info-material about Dubrovnik
- Defining the writ, creating the form and sign up for the competition
- Making the database and arrangement of web pages
- Sending invitations, registration and info material to ship modelers and ship modeling organizations from around the world.

3. INFORMING THE PUBLIC ABOUT THE COMPETITION – EXHIBITION

- Preparing and printing posters for the exhibition
- Preparing and printing catalogues for the exhibition
- Preparing, printing and sending invitations for the exhibition opening
- Preparing, printing and sending invitation for closing the exhibition
- Making and installing banners
- Press conference
- Information for the press

4. EQUIPPING THE EXHIBITION – COMPETITION

- Lease of space
- Installing showcases
- Ensuring models



- Space decoration
- Guestbook
- Acoustics/Lights
- Cleaning

5. RECEPTION OF PARTICIPANTS

- Legends for ship models
- Accreditations for all participants
- Admission of models
- Setting the exhibition
- Accommodation of participants

6. EXHIBITION- COMPETITION OPENNING PROTOCOL (24th of July 2006)

- Anthem of the republic of Croatia
- Anthem of Naviga
- Flags: NAVIGA, City of Dubrovnik, Republic of Croatia, participant countries
- Speech / president of the Republic of Croatia, the government, minister (sponsors representatives, mayoress of Dubrovnik, prefect of Dubrovačko-Neretvanska county, chairman of HZTK, NAVIGA representative)
- Brief presentation of Dubrovnik and Croatia
- Ensemble performance, klapa LINĐO
- Maritime battle
- Ceremonial banquet, apposite program (Raguzeum association), seeing the exhibition

7. EVALUATION OF SHIP MODELS



- Forming evaluating bodies
- Forming evaluation lists
- Judgment administration
- Making evaluation lists with final results of all participants
- Publishing evaluation catalogue
- Making plaques and diplomas for the awarded
- Making acknowledgement and thanks to all participants and associates

8. CONCURRENT ACTIVITIES

- Souvenir shop
- Exhibition « Croatian cities postcards«
- Lectures
- Round table
- Sponsors' trade stands
- A trip for participants of the competition (sightseeing of Dubrovnik, Lokrum, Cavtat, Mljet)
- Banquet for competitors (30.06.2006.)

9. CLOSING CEREMONY

- Speech by representatives of Dubrovnik and the County of Dubrovnik-Neretva
- Distribution of diplomas and medals
- Lowering flags: NAVIGA, Dubrovnik, Republic of Croatia, participant countries
- Ensemble LINĐO performance



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Indicators

- 14 countries participated
- 250 ship modelers
- 300 ship models
- Croatian judges get an international license (6)

Assumptions

- planned dynamics of ensuring financial funds present through all three years
- HZTK is prepared to co-finance the listed activities

Organization development

Strengthen organizational capacities of HSB

Activities

- Conclusion of contracts between associations and the HSB
- Defining priorities – improving system of defining priorities in the area of ship modeling
- To employ one person
- upgrade the web page
- Making of HSB commercial material
- visiting ship modeling associations and similar organizations in Croatia
- Continuous education
- start the process of raising funds from other sources
- Procurement of equipment



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Indicators

- 3 associations concluded contracts with the HSB
- Defined system of defining priorities
- systematization of work
- professionally employed secretary
- once a year one study visit to ship modeling associations
- list of potential fund sources
- buying: photocopier, video-camera, panel, photo-camera, printers, speaker, projector, folding panels ...

Assumptions

- associations are open/ready for signing the contract
- contract readiness for defining priorities
- members of associations are ready to participate in additional education
- ensured funds for new equipment